

## CONTACT INFORMATION

Rawls College of Business  
Energy Commerce and Business Economics  
Texas Tech University  
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## EDUCATION

- Ph.D. in Economics – University of Arizona, May 2012
  - Advisor: Martin Dufwenberg
- M.A. in Economics – University of Arizona, December 2009
- B.A. in Economics – University of California at San Diego, June 2006

## ACADEMIC APPOINTMENTS

- Associate Professor (with tenure) – Energy Commerce and Business Economics in the Rawls College of Business, Texas Tech University, September 2019 – Present
- Assistant Professor – Energy Commerce and Business Economics in the Rawls College of Business, Texas Tech University, September 2013 – 2019
- Assistant Professor – Department of Economics, Rochester Institute of Technology, August 2012 – May 2013

## PUBLISHED PAPERS

### RCOB Ranking

- 5\* [1] Cardella, E. (2012). Learning to make better strategic decisions. *Journal of Economic Behavior & Organization*, 84(1), 382-392. (**alphabetical**)
- 4 [2] Cardella, E., & Chiu, R. (2012). Stackelberg in the lab: the effect of group decision making and “cooling-off” periods. *Journal of Economic Psychology*, 33(6), 1070-1083. (**alphabetical**)
- 5 [3] Cardella, E., & Depew, B. (2014). The effect of health insurance coverage on the reported health of young adults. *Economics Letters*, 124(3), 406-410. (**alphabetical**)
- 4 [4] Cardella, E. (2016). Exploiting the guilt aversion of others: do agents do it and is it effective?. *Theory and Decision*, 80(4), 523-560. (**alphabetical**)
- 4 [5] Cardella, E., & Seiler, M. J. (2016). The effect of listing price strategy on real estate negotiations: An experimental study. *Journal of Economic Psychology*, 52, 71-90. (**alphabetical**)
- 5 [6] Cardella, E., & Kitchens, C. (2017). The impact of award uncertainty on settlement negotiations. *Experimental Economics*, 20(2), 333-367. (**alphabetical**)

- 5\* [7] Cardella, E., Ewing, B. T., & Williams, R. B. (2017). Price volatility and residential electricity decisions: Experimental evidence on the convergence of energy generating source. *Energy Economics*, 62, 428-437. (*alphabetical*)
- 5 [8] Cardella, E., Kalcheva, I., & Shang, D. (2018). Financial markets and genetic variation. *Journal of International Financial Markets, Institutions and Money*, 52, 64-89. (*alphabetical*)
- 5 [9] Cardella, E., & Depew, B. (2016). Testing for the ratchet effect: Evidence from a real-effort work task. *Games and Economic Behavior* 107, 182-202. (*alphabetical*)
- N/A [10] Parent, M. C., Kalenkoski, C. M., & Cardella, E. (2017). Risky business: Precarious manhood and investment portfolio decisions. *Psychology of Men and Masculinity* 19, 195-202.
- 5 [11] Cardella, E., Kugler, T., Anderson, J., & Connolly, T. (2019). Is greed contagious? Four experimental studies. *Journal of Behavioral Decision Making* 32, 579-598.
- 5\* [12] Cardella, E., Ewing, B., & Williams, R. (2022) Green is Good – The Impact of Information Nudges on the Adoption of Voluntary Green Power Plans. *The Energy Journal* 43(1) (*alphabetical*)
- N/A [13] Cardella, E., Kalenkoski, C., & Parent, M. (2023) Less is *not* More: 401(k) Plan Information and Retirement Planning Choices. *Journal of Pension Economics and Finance*
- 4 [14] Cardella, E., & Roomets, A. (2022). Pay distribution preferences and productivity effects: An experiment. *Journal of Behavioral and Experimental Economics*, 96. (*alphabetical*)
- N/A [15] Liang, D., Ewing, B., Cardella, E., & Song, L. (2023). Probabilistic Modeling of Small Business Recovery after a Hurricane: A Case Study of 2017 Hurricane Harvey. *Natural Hazards Review*, 24(1).
- N/A [16] “Huber, C., Dreber, A., Huber, J., Johannesson, M., Kirchler, M., Weitzel, U.,...Cardella, E., ... & Holzmeister, F. (2023). Competition and moral behavior: A meta-analysis of forty-five crowd-sourced experimental designs. *Proceedings of the National Academy of Sciences*, 120(23), e2215572120.
- 5 [17] Cardella, E., Depew, B., & Williams, R. B. (2024). Behavioral responses of mandatory masking within social interactions. *Public Choice*, 201, 263-285. (*alphabetical*)

## WORKING PAPERS AND SUBMITTED PAPERS

- “Spillover Effects from Competitive Rank-and-Yank Systems on Employees’ Other-Regarding Behavior” (with Tamar Kugler and Kyle Mao) *Under Review*

- “Small Business Recovery and Resilience in the Aftermath of Hurricane Harvey” (with Daan Liang, Brad Ewing, and Zach Keeler) *Under Review at Journal of Economic Behavior and Organization (RCOB 5\*)*
- “Inequality as an Incentive” (with Jeffrey Butler)

### **WORK IN PROGRESS**

- “Household Recovery and Resiliency after a Hurricane: Evidence from Hurricane Ida and Laura” (with Daan Liang, Brad Ewing, Zach Keeler, and Jen Henderson) *manuscript preparation*
- “Language formality and performance feedback evaluations” (with Kyle Mao) *data collection*
- “Hurricane Resiliency Assessment Inventory” (with Daan Liang, Brad Ewing, Zach Keeler) *manuscript preparation*
- “Emotions and Ingroup Bias: Fear Increases Ingroup Love, Anger Increases Outgroup Hate” (with Tamar Kugler) *study design*

### **COURSES TAUGHT:**

- Course taught at Texas Tech University (2013-Present):
  - *Honors Applied Business Economics* (BECO 4310H/3310H)
  - *Applied Business Economics* (BECO 4310/3310)
  - *Economic Analysis for Business* (BECO 5310) - Distance Course
  - *Economic Analysis for Business* (BECO 5310) – PMBA Course
- Courses taught at Rochester Institute of Technology (2012-2013):
  - *Principles of Microeconomics* (ECON 211)
  - *Game Theory with Economic Applications* (ECON 464)
  - *Behavioral and Experimental Economics* (ECON 468)
- Courses taught at the University of Arizona (2007-2012):
  - *Game Theory and Decisions* (ECON 431)
  - *Microeconomics for Business* (ECON 300)
  - *Global and Financial Economics and Strategies* (BNAD 301)

### **DISSERTATION COMMITTEES:**

- Hafiz Hussnain Shah (Chair), Graduated Spring 2023, Dissertation topic: Techno-economic analysis of distributed wind turbines for sustainable energy development.
- John Statzer (committee member), current student
- Hainan Sheng (committee member), Graduated May 2017, Dissertation topic: Option measures and stock return predictability
  - Initial placement: University of Northern Iowa
- Eric Sisneros (committee member), Graduated August 2016

- Initial placement: Oklahoma State University (visiting)

### **STUDENT SUPERVISION:**

- Independent Study (undergraduate), Rose Stocks, Spring 2017

### **EXTERNAL GRANT AWARDS AND SUBMISSIONS**

- Co-PI, National Science Foundation (CRISP), September 2017 – August 2023, *funded*, \$390,830, Award #: A17-0247-001
- PI, National Science Foundation (DRMS program), August 2013, \$177,071 requested over 3 years, *not funded*
- PI, National Science Foundation (DRMS program), January 2015, \$116,484 requested over 3 years, *not funded*
- PI, Oak Ridge Associated University, November 2013, \$5,000 Powe Grant, *not funded*
- PI, Russel Sage Foundation, December 2013, \$4,800 requested, *not funded*
- PI, Russel Sage Foundation, February 2014, \$7,350 requested, *not funded*
- PI, Hurricane Resilience Research Institute (HuRRI), May 2018, \$75,000 requested, *not funded*
- PI, Russel Sage Foundation, August 2018, \$34,902 requested, *not funded*
- PI, TIAA, September 2018, \$66,099 requested, *not funded*

### **GRANTS, FELLOWSHIPS, AND AWARDS**

- Rawls College of Business Summer Research Grant, 2016, 2017, 2018, 2019, 2020, 2021, 2022
- Texas Tech University Transdisciplinary Research Academy (TRA) grant, April 2016
- Texas Tech University Proposal Stimulus Program (PSP) grant, April 2016
- Texas Tech University Scholarship Catalyst Program (SCP) small grant, November 2015
- Rawls College of Business Summer Small Grant, April 2015
- Rawls College of Business Summer Small Grant, April 2014, Best Proposal
- Center for Leadership Ethics Small Grant, 2013
- RIT College of Liberal Arts Faculty Research Grant, November 2012
- Lindau Nobel Laureate Meetings in Economic Sciences, NSF Fellow, August 2011
- International Foundation for Research in Exp. Economics (IFREE) Graduate Workshop in Experimental Economics, Chapman University, January 2011
- Donald Wells Fellowship for excellence in teaching, August 2011
- Steven Manos prize for best second-year paper, runner-up, September 2009
- George W. Coleman Scholarship recipient, August 2007

## ACADEMIC SERVICE

- Ad hoc referee for: *Bulletin of Economic Research; Economica; Economics Bulletin; Economics of Energy and the Environment; Economic Inquiry; Energy Economics; Energy Journal; Experimental Economics; Frontiers in Psychology; Games and Economic Behavior; Group & Organization Management; International Journal of Housing Markets and Analysis; Journal of Behavioral Decision Making; Journal of Behavioral and Experimental Economics; Journal of Behavioral and Experimental Finance; Journal of Business Ethics; Journal of Economic Behavior and Organization; Journal of Economic Psychology; Journal of Empirical Legal Studies; Journal of Financial Counseling and Planning; Journal of Institutional Economics, Journal of Institutional and Theoretical Economics; Journal of Labor Economics; Journal of Pension Economics and Finance; Journal of Real Estate Research; Review of Behavioral Economics; Review of Economics of the Household; Theory and Decision*
- Area Coordinator, Energy Commerce and Business Economics, 2024 – present
- TTU Institutional Review Board (IRB) reviewer, 2015 – present
- Area Peer Teaching Evaluation Committee 2019 – 2024
- Rawls Research Advisory Council 2018 – 2024
- Area Merit Committee 2019 -2020
- Leverage taskforce, 2018
- Graduate Council, 2019 – 2022
- Faculty Mentor for Rawls Business Leadership Program (SBLP), 2013-present
- Faculty Supervisor for SBLP Service Learning Project, 2016-present
- Faculty Mentor for Delta Sigma Phi, 2017-present
- Bloomberg Business Week Advisory Board, 2015-2020
- STEM MBA admissions committee, 2018-present
- Journal list taskforce, 2015-2018
- Working families and women in business taskforce, 2015-2016
- Search Committee Co-chair (tenure-track hire), 2014-2015
- BECO 4310 Standardized Evaluation Committee, 2014-2015
- Online Course Development for Economic Analysis for Business (BECO 5310), 2014
- Dean’s Representative for dissertation defense

## CONFERENCE PRESENTATIONS AND INVITED SEMINARS

- *Economic Science Association Conference*, Tucson AZ, October 2021
- *Western Economic Association Conference*, VIRTUAL, June 2021
- *Economic Science Association Conference*, Los Angeles CA, October 2019

- *Western Economic Association Conference*, San Francisco CA, June 2019
- *International Conference on Social Dilemmas (ICSD)*, Sedona, June 2019
- *Texas Experimental Economics Symposium*, Baylor, March 2019
- Appalachian State University (invited talk), October 2018
- *Public Choice Society Meetings*, March 2018
- *Economic Science Association Conference*, October 2017
- *Western Economic Association Conference*, San Diego CA, June 2017
- Louisiana State University (invited talk), November 2016
- *Economic Science Association Conference*, November 2016
- Florida State University (invited talk), January 2016
- *Southern Economic Association Conference*, New Orleans LA, November 2015
- *Economic Science Association Conference*, Dallas TX, October 2015
- University of Arizona (invited talk), September 2015
- *Culture and Finance Conference* (invited talk), Wake Forest, March 2015
- *Texas Experimental Economics Symposium*, UT Dallas, March 2015
- *Southern Economic Association Conference*, Atlanta GA, November 2014
- *Economic Science Association Conference*, Ft. Lauderdale FL, October 2014
- *Economic Science Association Conference*, Santa Cruz CA, October 2013
- *Western Economic Association Conference*, Seattle WA, June 2013
- University of Mississippi (invited talk), November 2012
- *Economic Science Association Conference*, Tucson AZ, November 2012
- *New York State Economics Association*, SUNY Farmingdale, October 2012
- *Bay Area Behavioral and Experimental Economics Workshop*, Santa Clara University, May 2012
- Bowdoin College (invited talk), February 2012
- University of Wisconsin-Eau Claire (invited talk), February 2012
- Rochester Institute of Technology (invited talk), January 2012
- University of Arizona (invited talk), November 2011
- *Economic Science Association Conference*, Tucson AZ, November 2011
- University of Arizona Economics Society (guest speaker), October 2011
- *Economic Science Association Conference*, Tucson AZ, November 2010